



The High-Tech News

ETA® International's Publication Rates and Information

The High-Tech News is the exclusive bi-monthly publication of ETA International, giving you direct access to more than 10,000 ETA members, technicians, systems integrators and related electronics professionals. ETA members rely on *The High-Tech News* for information on the changing electronics industry: specialty techniques and technology, trends, qualification opportunities and educational advice.



To Advertise in *The High-Tech News*, Contact:

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1/2 Page Horizontal	\$1000	\$750	\$500	8.75" x 4.875"	7.5" x 4.875"
1/3 Page Square	\$800	\$550	\$300		4.95" x 5"
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1/8 Page Horizontal/ Business Card	\$300	\$250	\$200		3.625" x 2.25"

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