PRESS RELEASE

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ETA International Expands Its Outreach through Conference Presentations

Learn more about ETA's Newest Certification Programs

ETA begins 2010 with exciting plans to attend and present at several conferences around the United States, including the Michigan Career Education Conference and ATEA National Conference.

"As we strive to expand the recognition of our certification programs, we also have expanded our outreach to technicians, educators and students by presenting at conferences around the globe," described Teresa Maher, ETA International President. "This allows us to get to know our target audience on a one-on-one basis and to expand our partnerships."

ETA began the year in Las Vegas at the Consumer Electronics Show, January 7-10, 2010, but this was just the start of a very busy year.

We will be working to expand certifications and electronics throughout the state of Indiana by attending the Department of Education curriculum development meeting on January 28, 2010.

ETA plans to present, "Certify Me Green" at the Michigan Career Education Conference, January 31 – February 2, 2010 in Grand Rapids, Michigan. The session is tentatively scheduled for Tuesday, 11:00 a.m. – 12:00 p.m. Co-presenters include Jay Stroud, FOT, ETA International Research and Development Director and Philip Schmitt, CET, Michigan Career and Technical Institute instructor.

The American Technical Education Association (ATEA) National conference is set for April 7-9, 2010 in Indianapolis, Indiana. ETA will present a similar presentation and is slated for Thursday, April 8, 2010.

Both presentations will introduce ETA's answer to educational and economical needs with Alternative Energy certification programs. The alternative energy installer and integrator level certifications are comprised of three stages of completion – entry level, journeyman level, and master level. This will be an inside look at technologies such as: photovoltaic, wind, solar thermal, micro hydro, geothermal, and fuel cells.

ETA International will offer the following technical certification exams at the International Wireless Communications Expo (IWCE):

- Associate Certified Electronics Technician-CETa
- FCC General Radio Telephone Operators GROL, MROP
- Wireless Communications-WCM
- USMSS Wireless Certifications-USMSS
- Electronic Security Networking Technician-ESNT
- Certified Service Manager-CSM
- Certified Customer Service Specialist-CSS

- more -

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This is a conference where public safety professionals, enterprise users, wireless service providers, IT professionals and dealers come to learn more about all aspects of convergent communications. It will be held March 8-12, 2010 in Las Vegas, Nevada. If you should have any questions about the offering of these exams, please contact ETA or visit www.iwceexpo.com.

ETA can also be seen at other events throughout the year including: SPIE Photonics West, January 23-28, 2010; ASTI (representing Certified Service Centers-CSC), February 17-21, 2010; SkillsUSA, June 20-25, 2010, and the Association for Career and Technical Education national conference, December 2-4, 2010. Keep up with ETA news and events on our website, www.etainternational.org.

About ETA International - Founded in 1978, the Electronics Technicians Association, International is a not-for-profit, professional association committed to providing accredited certifications that meet the industry standards. Today, ETA has issued over 100,000 technical certifications in 50 different certification programs. These certified individuals are employed by more than 840 businesses/organizations across the world. The association is comprised of over 3,500 members, 700 Subject Matter Experts (SME's) serving on various Industry Advisory Committees and 1,000 Exam/Certification Administrators (CA's).

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