



PRESS RELEASE

ETA International
5 Depot Street
Greencastle, IN 46135

Release Date: April 7, 2010

ETA International Teams Up with Bedrock Learning to Offer Smarthome Training

Electronics Technicians Association International, the premier certification provider for the electronics and Smarthome industries, and Bedrock Learning, a leading training company for residential technologies, announces a new partnership today, which will offer online training courses.

Members of ETA International will benefit from a discount on Bedrock's training; supporters of ETA may also participate in the courses. These online courses help students expand their skill-sets and prepare for a successful career in the digital home industry. Bedrock trainees are in a better position to pass an ETA certification examination in Residential technologies.

Bedrock Learning online training allows for students to study remotely, at their own pace and on their own time. The courses provide objective, vendor-neutral training on the principles of the different subsystems in the home and the student is career-ready upon successful completion. Online courses range from 4 to 8 hours with 10 – 15 sections in each course with section quizzes and a final test to validate understanding. Educational courses offer training for the following:

- Introduction to the Digital Home
- Fundamentals of Structured Wiring
- Multi-Room Audio Technology and Distribution
- Home Theater Design and Installation
- Home Networking for Technicians
- Residential Lighting Control
- Residential Project Management
- Multi-Room Video Distribution and Surveillance
- Telephone and Communications - *Coming Soon*
- Security and Access Control - *Coming Soon*
- Integrated Home Control - *Coming Soon*

For over 32 years, ETA has been providing technical certifications while making available one of the most comprehensive and complete Smarthome certification programs. The Residential Electronics Systems Integrator (RESI) program offers a basic certification examination and five separate endorsements.

- Audio/Video (AV)
- Computer Networking (CN)
- Security-Surveillance (SS)
- Closed-Circuit TV (CCTV)
- Environmental Control (EC)

Successfully obtaining all five endorsements along with the basic certification and passing the Master RESI examination will qualify for the Master RESI status. With Master RESI status you can demonstrate extensive knowledge of the operation and technology and a proficiency in each of these areas.

- more -



PRESS RELEASE

ETA International
5 Depot Street
Greencastle, IN 46135

"The educational partnership between ETA and Bedrock Learning is the model of a perfect symbiotic relationship. The online training and internationally recognized certification is the perfect combination to allow any individual to succeed in their career/educational goals," said Scott Bachrach, Chairman of ETA International.

Bedrock Learning courses focus on meeting the needs of new individuals to the industry and the anticipated test preparation needs of candidates for ETA certifications. All course content is developed by industry veterans and teaches pragmatic technical knowledge for real-world applications and constant updating to coursework ensures the latest technologies are covered. Review of ETA certification objectives against all current course content ensures parallel alignment for current and future course development.

"With the many career opportunities in residential technologies, qualified ESTs, Electronic Systems Technicians, are needed and the ETA RESI certification verifies competency. The Bedrock Learning team is excited to partner with ETA to provide students with accessible, affordable and effective training based on real-world experience." said Helen Heneveld, President of Bedrock Learning.

Prices for the course materials and online courses range from \$69-\$199. To enroll in the online educational courses or for more information, please visit the ETA website at www.etainternational.org or contact us at 800.288.3824.

About ETA International

Founded in 1978, the Electronics Technicians Association, International is a not-for-profit, professional association committed to providing accredited certifications that meet industry standards. Today, ETA has issued over 100,000 technical certifications in 50 different certification programs. In 2009, these certified individuals were employed by more than 840 businesses/organizations across the world. The association is comprised of over 4,000 members, 700 Subject Matter Experts (SME's) serving on various Industry Advisory Committees and 1,000 Exam/Certification Administrators (CA's).

About Bedrock Learning, Inc.

Bedrock Learning, Inc. provides foundational training specifically for the residential technologies industry. Through online courses with convenient 24/7 access, students have access to comprehensive training. Printed books and materials, along with business support tools are also available. Students completing online courses can earn Contact Hours for ETA International. Bedrock Learning also offers custom curriculum and online training/hosting. Visit www.bedrocklearning.com, or call 616.355.1418 to learn more.

- END -

Media Contact

Brianna Pinson, CSS
Marketing Coordinator
ETA International
800.288.3824
marketing@eta-i.org