

Contact:
Michele Altman, CSS
ETA International
Phone: (800) 288-3824
Fax: (765) 653-4287

5 Depot Street
Greencastle, IN 46135
www.eta-i.org

ETA[®] INTERNATIONAL



PRESS RELEASE

International Wireless Communications Expo and ETA International to Co-Locate for 2015



The International Wireless Communications Expo (IWCE) and Electronics Technicians Association[®] International (ETA) announced an agreement to co-locate in March 2015 at the Las Vegas Convention Center in Las Vegas, NV.

Greencastle, July 29, 2014: Penton's 38th annual IWCE expo, one of the industry's largest conventions for two-way radio manufacturers, is slated to host ETA's annual Educational Forum. The 2015 conference will take place March 16-20 at the Las Vegas Convention Center in Las Vegas, Nevada.

Over 350 leading manufacturers will exhibit at the event, and attendees will have the opportunity to take part in ETA's Education Forum hands-on electronics training workshops and certification testing. Each year, more than 10,000 technical professionals receive certifications from the ETA's world-renowned technical certification program, in operation since 1978.

ETA has had a steady presence at IWCE in past years, offering certification testing and partnering on IWCE's student Job Fair, including an annual scholarship for an ETA student member to attend IWCE.

"IWCE and ETA have long-supported each other's missions – to provide education, training and certification to the communications technology community. It's great to be able to offer it all in one place at one time to help meet our industry's needs." Stephanie McCall, Brand Manager for IWCE and IWCE's Urgent Communications.

For the first time, ETA will proudly host fiber optics training at this year's IWCE. The need for increased bandwidth provided through the use of fiber optic cable also increases the demand for certified Distributed Antenna System (DAS) and Fiber to the Antenna (FTTA) technicians.

“ETA looks forward to co-locating with IWCE to bring world-class training and certification in the latest technologies to technicians from around the world gathered in Las Vegas,” said ETA President Teresa Maher, CSS.

Attendees will register through IWCE's website to select their training package and will get access to the IWCE show floor and special events with their badge. ETA will offer certification testing at the conclusion of hands-on training courses offered by ETA's partners: Ira Wiesenfeld and Associates, Light Brigade and Dover Telecommunications Services, among others. Continuing Education Credits will be offered by ETA for most of IWCE's workshops and short courses in addition to the training.

“It simply makes sense to host these events together, and we're excited to partner with ETA and its training partners to provide so many hands-on courses at IWCE,” says Stacey Orlick, Event and Content Director.

About Electronics Technicians Association (ETA) International:

Since 1978, ETA has issued over 150,000 professional certifications. Widely recognized and frequently used in worker job selection, hiring processes, pay increases and advancements, ETA certifications are often required as companies bid on contracts. ETA certifications are accredited through the International Certification Accreditation Council (ICAC) and align with the ISO-17024 standard. ETA's certifications are personal and travel with the individual, regardless of employment or status change and measure competencies of persons, not products or vendors. www.eta-i.org

About the International Wireless Communications Expo (IWCE):

Since 1977, the International Wireless Communications Expo (IWCE) has been the authoritative annual event for communications technology professionals in the working world. IWCE features over 350 exhibitors showcasing the latest products and trends in the industry. Over 7,000 technology buyers attend from a diverse group of industry professionals including government/military; public safety (law enforcement, fire service, emergency medical & 911); utility; transportation and business enterprise. www.iwceexpo.com

About Penton

Penton drives performance for more than sixteen million professionals each and every day. They rely on us to deliver: Insights, information & workflow tools to inform critical business decisions; networking & community to engage them with industry peers & partners; and data & marketing services to advance their business performance & deliver ROI. Penton is a growth company with a track-record of strong performance and success and is backed by its co-owners: MidOcean Partners and U.S. Equity Partners II, an investment fund sponsored by Wasserstein & Co., LP. www.penton.com

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