



## PRESS RELEASE

ETA International  
5 Depot Street  
Greencastle, IN 46135

Release Date: June 14, 2010

### **Students of Tomorrow Demonstrate Proficiency at Upcoming SkillsUSA Events** *ETA International continues its Telecommunications Cabling Sponsorship*

ETA International staff and representatives will join thousands of students, educators, and industry professionals at the 2010 SkillsUSA National Leadership and Skills Conference, June 20-25, 2010 in Kansas City, MO.

"Each year Bartle Hall is packed with students competing in a variety of events from cabling, electronics, computer networking, and aviation maintenance to culinary arts, customer service and photography," said Teresa Maher, ETA International President. "The ranges of skills students demonstrate is exemplary and gives them an upper hand in what is expended within the industry."

2010 will be ETA International's sixth year as the National Telecommunications Cabling championship sponsor, second year as a supporter of the customer service contest, and ninth year as a key supporter of the SkillsUSA events. ETA also supports the electronics applications program and several state programs.

Industry sponsors play a vital role in the competition either by supplying tools for use during the contest or awards for the medal winners. Sponsors include: AT&T, Cisco Systems, CWA, Delmar/Cengage Learning, eIT Prep, Fluke Networks, KITCO Fiber Optics, The Light Brigade, Lowe's, Marcraft, Micro Care, Mobile Training and Education, Inc., Panduit, Power Engineers, Raytheon, Stanly Community College, and Wiley Publishing. If you would like to also become a sponsor, there is still time, please contact Teresa Maher at [teresa@eta-i.org](mailto:teresa@eta-i.org). No sponsorship is too big or too small!

"This is a multi-million dollar event that occupies a space equivalent to 16 football fields. In 2009, there were more than 5,400 contestants in 91 separate events. Nearly 1,500 judges and contest organizers from labor and management will make the national event possible," according to the SkillsUSA website.

Plan to visit the ETA booth #366 during the TECHSPO June 22-24, 2010.

For more information on ETA International visit [www.eta-i.org](http://www.eta-i.org) or call 800.288.3824. Event information can be found at [www.skillsusa.org](http://www.skillsusa.org).

The **Electronics Technicians Association, International**, founded in 1978, is a not-for-profit, professional association committed to providing accredited certifications that meet industry standards. Today, ETA has issued over 100,000 technical certifications in 50 different certification programs. In 2009, these certified individuals were employed by more than 840 businesses/organizations across the world. The association is comprised of over 5,000 members, 700 Subject Matter Experts (SME's) serving on various Industry Advisory Committees and 1,000 Exam/Certification Administrators (CA's).

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**Telecommunications Cabling Contest** is for students interested in voice and data network cabling and installation. The contestants are tested on worldwide standards for data and voice connections, physical/logical networks and signal transmission. Contestants demonstrate skills in reading network design documentation, part list set up and purchase, pulling and mounting cable, choosing wiring closets, patch panel installation and termination, installing jacks and cable testing. The contest stresses safety and working effectively in-group environments.

**SkillsUSA** is the national organization for students in trade, industrial, technical and health occupations education. It sponsors the SkillsUSA Championships annually to recognize the achievements of career and technical education students and to encourage them to strive for excellence and pride in their chosen occupations.

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