

# ETA<sup>®</sup> International

## Press Release



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FOR IMMEDIATE RELEASE

### **ETA International: Official Sponsor of SkillsUSA for the Seventh Year!**



Greencastle, IN – June 06, 2011 - As an official sponsor of SkillsUSA, local company, Electronics Technicians Association International (ETA) will be heading to Kansas City, Missouri later this month for the 47<sup>th</sup> annual SkillsUSA National Leadership and Skills Conference.

This year marks ETA's seventh year as an official sponsor of SkillsUSA. ETA is proud to continue this partnership; both ETA and SkillsUSA strive to ensure that America has a skilled workforce, and to promote the importance of certification for various areas of career and technical education.

2011 marks ETA's tenth year as the National Telecommunications Cabling Championship sponsor at the SkillsUSA event. The event brings together several ETA and other industry professionals who serve as technical and educational members of the Telecommunications Cabling Contest team.



The National Leadership and Skills Conference is a showcase of career and technical education students. The SkillsUSA Championships bring together more than 5,600 outstanding career and technical education students, all of whom are state-level gold medalists, to compete hands-on in 94 different trade, technical and leadership fields.

High school and college level students will meet other Telecommunications Cabling students to test their skills in troubleshooting, cable pulling, 110 punch down, cable connectorization, customer service, and safety exercises using test equipment specific to the telecommunications industry. Medals for Gold, Silver, and Bronze are awarded at high school and college levels along with prizes from industry supporters such as Cisco, CWA, Light Brigade, BOSCH, Lowes, KITCO, and many others.

The SkillsUSA 47<sup>th</sup> annual National Leadership and Skills Conference will take place from June 19-24, 2011 in Kansas City, Missouri. The SkillsUSA Championships will take place on Thursday, June 23, 2011.

For more information on ETA International please visit: [www.etainternational.org](http://www.etainternational.org).

**ETA<sup>®</sup> International** - Founded in 1978, the Electronics Technicians Association International is a not-for-profit, professional association promoting excellence in electronics technologies through certifications. The association's initiatives are to provide a prominent certification program of competency criteria and testing benchmarks that steer international electronic standards and renowned professional electronics credentials. Today, ETA has issued over 115,000 technical certifications covering more than 70 certification programs in a variety of electronics fields. The association consists of over 5,000 members, 625 Subject Matter Experts (SME's) serving on various Industry Advisory Committees and 1,010 Exam/Certification Administrators (CA's). ([www.etainternational.org](http://www.etainternational.org))

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