



Then. Now. Emerging.

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INTEGRATORS, ARE YOU PREPARED FOR A CHALLENGE?

Smart Home Design Challenge – Demonstrate That It Has Gone Beyond Simply Gadgets

GREENCASTLE, Ind. – As an individual or as part of an integration team, prove that you mastered the level of expertise in low voltage electronics cabling, audio and video, computer networking, security and environmental fields to design a purposeful, efficient and manageable SmartHome that is usable by the average home owner/buyer with existing technology?

If so, register your team and prove that it is not all hype and gadgets, and that as an integrator, your skills and knowledge can empower and unleash demand for a connected home across today's span of multi-generations with diverse market drivers.

ETA will hold our first SmartHome Design Challenge during our annual conference Electronics Evolution, on October 13, 2008 at the French Lick Casino and Resort, French Lick, Indiana. The challenge will be judged based on three categories: design and products selections, a verbal and visual presentation, and a RESI (Residential Electronics Systems Integrator) Certification Contest Exam. For more information regarding the contest rules and/or to download the required floor plan to be used for your design, visit <http://www.bnpevents.com/ETA/SmartHome.htm>.

Evolution is the platform of this unprecedented training extravaganza including a complimentary 2-Day RESI certification course (valued at \$2495). Along with various educational opportunities and sessions led by a reputable subject matter experts from various emerging technology fields in the electronics industry.

The keynote and other speakers will present on three of the electronics industries most talked about topics – Customer Service and Emerging Technologies, The Future of Green Technology, and Electronics and the Economy.

Keynote Presentation: Customer Service Trends and Emerging Technologies

Bill Scapin, Vice President of Motorola Sales and Services, Inc.

Scapin leads the North America Service Organization in support of Motorola's Government and Public Safety customers. He has been with Motorola for more than eighteen years, and during this time has positively impacted Motorola's Service Delivery through championing technical certifications and redefining service partner relationships.





Featured Presenters:

You Will Be Green! The Future of Technology in a World that is Running Out of Everything

Jay Warmke

Founder and Owner

Blue Rock Station

Electronics and the Economy (Telecommunications)

Dr. Tim Brennan

Professor of Public Policy and Economics

University of Maryland Baltimore County

For more information and to register for ELECTRONICS EVOLUTION, visit www.bnpevents.com/ETA or contact ETA at 800.288.3824.

ABOUT:

ETA[®] International - Founded in 1978, The Electronics Technicians Association, International is a not-for-profit, professional association promoting excellence in electronics technologies through certifications. The association's initiatives are to provide a prominent certification program of competency criteria and testing benchmarks that steers international electronic standards and renowned professional electronics credentials. As electronics integrates with emerging technologies, our complex testing results in a certification that testifies for the individual's expert skills and knowledge in a particular area of study.

The association members consist of nearly 10,000 members; 692 Subject Matter Experts (SME's) serving on various Industry Advisory Committees, and over 1,000 Exam/Certification Administrators (CA's). ETA aligns with individual professional goals, vocational and education curriculums, and businesses' resource initiatives through our certification programs, conferences, speaking engagements, and book and journal publications.

www.etainternational.org

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