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FOR IMMEDIATE RELEASE

**ETA Aids Midwest Service Organization**  
*Training increases individuals with disabilities independence*

GREENCASTLE, Ind. – On behalf of the association members, ETA lends a hand to another organization focused on the work force development for those with special needs. ETA International has dedicated 30 years to devising benchmarks and test, which has heighten the professionalism of electronics technicians workforce throughout the world.

“It seemed to us that we both had a common mission – enhancing our participants’ skills to create better opportunities for their future,” stated Teresa Maher, President of ETA.

We print mounds and mounds of communication materials, tests, articles, booklets and publications for our members, certification administrators, education institutions, and corporations.

Sycamore Printing Center trains disabled workers a trade along with a multitude of responsibilities. By engaging their print services ETA contributes to a positive win-win-WIN business relationship.

The Sycamore Printing Center is a division of Sycamore Services, Inc. As stated on there website, “Sycamore Services makes a difference in the lives of individuals with disabilities and others experiencing daily challenges by providing individualized training and services to increase independence and enhance their quality of life.”

“Sycamore Printing Center is very excited to partner with ETA in satisfying their printing needs,” said Joe Schneider, Sycamore Print Center Manager. “The revenue from their printing alone will assist Sycamore Services, Inc. in expanding on the job training we currently offer to our participants who have some form of learning disability. I hope to work with more organizations like ETA to leverage their spending and put back into the community by supporting groups similar to Sycamore Services, Inc.”

ETA’s initial order was 50,000 of an association development promotional postcard to be inserted into various electronic trade magazines and conference attendee packets including SDM publications, Smart Home; EH publishing, CEPro: ETA’s own publication, FTTH, EHX, USMSS, US Job Corps, CES, ACTE, and OCF Conferences.

Charted next for Sycamore Printing are the materials for ETA’s 2008 Technical Education and Leadership Conference program beginning with the sponsorship booklet.

Their conference will set the stage for Maher's initiative to increase their 10,000 membership 60% over the next 2 years, exceed their 23% growth of last year, and focus on expanding the existing Fiber, Wireless, RESI, Aviation and Biomedical certification programs.



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Founded in 1978 Electronics Technicians Association International a not-for-profit, professional association promotes excellence in electronics technologies through certifications. The association's initiatives are to provide a prominent certification program of competency criteria and testing benchmarks that steers international electronic standards and renowned professional electronics credentials. As electronics integrates with emerging technologies, our complex testing results in a certification that testifies for the individual's expert skills and knowledge in a particular area of study.

The association members consist of nearly 10,000 certified members; 692 Subject Matter Experts (SME's) serving on various Certification Advisory Committees; Training Facilities all around the world staffing 870 Exam/Certification Administrators (CA's). ETA aligns with individual professional goals, vocational and education curriculums, and businesses' resource initiatives through our certification programs, conferences, speaking engagements, and book and journal publications.

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