TURN UP THE VOLUME on your ETA Student Chapter
John A. Dings
ETA Student Chapter Coordinator
Pittsburgh Technical Institute

Brett Reeves
ETA Student Chapter President
Pittsburgh Technical Institute
• Computer Aided Drafting
• Information Technology
• Computer Programming
• Graphic Design
• Multimedia Technologies
• Business Administration
• Marketing and Sales
• Accounting Administration
• Safety & Security Administration
• Electronics Engineering Technology
• Travel and Tourism
• Hospitality Management
• Restaurant Management
• Medical Office Administration
• Medical Assisting

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ETA Chapter President

- Serve as central contact
- Support all committee activities
- Review meeting minutes
- Produce/distribute flyer promoting quarterly meetings
- Manage class representatives’ voting process
- Organize and conduct quarterly and class representative meetings (In conjunction with faculty coordinator)
- Serves as liaison between ETA and school
Vice President
- Performs Presidential roles
- Training for role of President

Secretary
- Minutes
- Layout of Agenda

Treasurer
- Finance
- Fundraising
Recruiting and Maintaining ETA Student Membership

- School Support
- Financial Support
- Organization Guidelines
- Student Services Support
- Facilities
- Marketing Materials
- PTI Program Support
Faculty Support

- Display interest/generate interest
- Promote events in classroom
- Support flexible class arrangements

Challenges:
- Time commitment for sharing ETA leadership
- Seeing ETA as a department priority
Promotional/Fundraising Strategies
Managing the Peaks and Valleys of the Graduation Life Cycle
ETA Events/Projects at PTI

- Windmill Committee events
- Car Audio Committee events
- Radio Control Committee events
- PTI-wide Car Show
- Robotics Committee events
- Ham Radio Committee events
School wide participation for Car Extravaganza

• Graphic Design students design and create the advertising and promotional materials.
• Information Technology students develop and implement data base for entry registration.
• CAD students design block diagram for system classification.
Benefits to ETA Student Members

- Hands-on application/reinforcement of classroom concepts
Benefits to ETA Student Members

• Motivation and confidence building
Benefits to ETA Student Members

• Teamwork/Project Management Experience
Members get involved with Industry
Light Up Night at Station Square
ETA members Brett Reeves, Matt Wolfe, and Matt Eckenrode work on light displays
Thank you and good luck!