Best Practice Bulletins, the Need

- There is a need to fill a gap that standards currently cannot fill
- As technology evolves standards are not keeping up
- Standards can take 5-years or more to develop
- The larger the document the longer it takes
- A fast track standard might go to ballot in a year
Best Practice Bulletins Fill the Gap

• Other organizations have/are attempting to develop standards either by themselves or with ANSI
• These standards are an attempt to fill the gap that SAE, TIA, and IEC has not filled yet or to replace standards that SAE, TIA, or IEC developed
• It is not working and will not work
• Best practice bulletins can fill the gaps
Best Practice Bulletins, a New Look

• Standards organizations are not changing how they deliver the information
• Standards are written for people that understand standards and some require more understanding than others
• Many technicians in the field could benefit greatly from easy to access information in a format that works well on a phone or tablet
Best Practice Bulletins Application Specific

• Few standards are application specific however, there is a need for application specific information
• Multiple application specific best practice bulletins could be combined in a standard
• SAE could reduce standard development time by using the intellectual property found in best practice practices
Best Practice Bulletins, What are They?

• An easy to understand application specific document that you can view on your phone in an easy to understand format
• Think PowerPoint slides not standards or datasheets
• The technician in the field always has a phone they never have a standard
• Training is always needed but everyone forgets and a refresher on your phone could mean the difference between success or failure
Best Practice Bulletins; Who is Doing it?

- ETA is leading the charge to develop best practice bulletins
- They will be searchable, application specific short documents
- Video can be incorporated
- They will be available from the ETA website at no cost
Best Practice Bulletins and why Standards Need to Evolve

• From where I sit, I do not see any standards organizations adapting to reach entry level technicians in the field

• My fear is if they do not adapt, Google and Wikipedia will be the new standards organizations in 10-years

• Best practice bulletins do not fix that problem, however, they will get vital information into the hands of the person that needs it when they need it where they need it at a price they are expecting to pay NOTHING
Standards of the Future

- Standards of the future might look like best practice bulletins
- Standards of the future might be free after you watch the 15-second ad
- The first standards organization there will be the “Google” of standards